



Regulation R20

Subject code: C144EH4

**TKR COLLEGE OF ENGINEERING AND TECHNOLOGY**

(Autonomous, Accredited by NAAC with 'A+' Grade)

**MBA IV Semester Supplementary Examinations, February 2024  
Talent and Knowledge Management**

Maximum Marks: 70

Duration: 3 hours

- Note:
1. This question paper contains two parts A and B.
  2. Part A is compulsory which carries 20 marks. Answer all questions in Part A.
  3. Part B consists of 5 Units. Answer any one full question from each unit.
  4. Each question carries 10 marks and may have a, b, c, d as sub questions.

Part-A

All the following questions carry equal marks (5X4M=20 Marks)

Q.NO	QUESTIONS	Marks	Blooms Tx
1	Define competency modeling?	4	Knowledge
2	Explain coaching?	4	Understand
3	Explain concept of Knowledge management?	4	Understand
4	Explain types of knowledge?	4	Understand
5	Discuss about knowledge management mechanism and technologies?	4	Understand

Part-B

Answer All the following questions. (5X10M=50Marks)

6	Define competency modeling. Explain the steps in developing a valid competency model.	10	Knowledge
	OR		
7	Discuss about Talent management Assessment tools in detail.	10	Understand
8	Explain the Attitude based coaching and Performance based coaching.	10	Understand
	OR		
9	Explain about Talent Acquisition.	10	Understand
10	Write about the issues in knowledge management?	10	Understand
	OR		
11	Define knowledge management? Write about Knowledge management drivers.	10	Understand
12	Explain briefly about knowledge life cycle.	10	Understand
	OR		
13	Explain types of knowledge management Assessment.	10	Understand
14	Explain briefly about knowledge management infrastructure	10	Understand
	OR		
15	Explain the approaches for knowledge management.	10	Understand